

OCTOBER 23rd-
OCTOBER 31st

Red Ribbon Week

October 23rd-October 31st is National Red Ribbon Week. During this annual event, schools all over the country encourage children to make a commitment to lead a drug-free life. Each day during the week of October 26th-30th will have its own theme. Please encourage your child to participate in the activities. This week can provide you with a wonderful opportunity to discuss the dangers of drugs and peer pressure with your children. The activities, which will begin on Monday, October 26th, are as follows:

Monday 10/26: "Be a Superhero and Fight Drugs" Day- Wear a superhero shirt or cape. (Please refrain from wearing full body suits)

Tuesday 10/27: "Surf the Drug Free Wave" Day- Wear Hawaiian attire or a Surfside shirt

Wednesday 10/29: "Wear Red" Day. Wear red to symbolize our desire for a drug-free country.

Thursday 10/29: "Team up Against Drugs" Day- Wear your favorite team shirt.

Friday 10/30: "Black Out Drugs" Day- Wear as much black as possible (Unless your grade level is already dressing up for something else.)



DRUG FREE PLEDGE

REMEMBERING
SPECIAL AGENT

ENRIQUE
"KIKI"
CAMARENA

I pledge to...

- ✓ stay in school and learn the things that I need to know

I pledge to...

- ✓ make the world a better place for kids like me to grow

I pledge to...

- ✓ keep my dreams alive
- ✓ be all that I can be

I pledge to...

- ✓ help others and to keep myself drug free

CELEBRATE RED RIBBON WEEK

OCTOBER 23-31



RED RIBBON WEEK is the nation's oldest and largest drug prevention awareness program. The National Family Partnership started Red Ribbon Week after the death of Drug Enforcement Administration (DEA) Special Agent Enrique "Kiki" Camarena, who was brutally tortured and murdered in 1985 by drug traffickers he was investigating in Mexico. After his death, people started wearing red ribbons to honor Kiki's sacrifice.

Today, millions of people celebrate Red Ribbon Week by wearing red ribbons, participating in community anti-drug events, and pledging to live drug-free lives.

GET THE FACTS ABOUT DRUGS

JUST THINK TWICE

A Resource for Teens

www.justthinktwice.com