

Surfside Elementary PTO
Meeting Minutes
October 10, 2019

Attendance: Kristen Crivello, Lisa Seal, Colleen Anderson, Rachel Forbes, Kristin Schefcick, Katie Marshall, Jodi Rozycki, Jayne Mosher, Lori Masterson, Milly Atkins

Kristen Crivello called the meeting to order at 3:00 pm. Kristin Schefcick made a motion to approve the September meeting minutes. Katie Marshall seconded.

Ms. Masterson gave her principal's report. She has received two quotes on the marquee sign and they were both about \$30k. Her feeling is that we need to table this idea because the sign is too expensive. If the third quote she is working on is reasonable, then we'll reconsider it.

President's report - Kristen started with open positions: hospitality, twilight run and mother/son - we will drop the events if no one volunteers. Rachel Forbes announced that Sarah Zilkie wants to coordinate the Twilight Run. Rachel Forbes will coordinate mother/son event but would like help. Kristen announced that conference night Signup Genius is live. Kristen asked about set up and tear down. Food can be brought to office - per Masterson. Food can be set up as early as 2:15 and keep it up until 6pm when conferences are over. Kristen moved onto budget information and said that last month we approved the budget which includes the \$2k for technology upgrades. This has already happened for two teachers and they are very happy. The money will pay for 12 teachers total to get upgrades to their computers.

VP report - Kristin Schefcick is seeking volunteers for Thanksgiving feast - help serve food - Thursday and Friday before Thanksgiving - K-2/Thursday the 21st and 3-6/Friday the 22nd. Per Ms. Masterson - we will be selling tickets and may need help with that.

Treasurer Report - Lisa Seal announced that she will make a deposit for income from BBQ baskets for \$60 and \$255 for PTO donations. Ice pops have brought in \$154. 3 super sponsors have paid so far.

Hospitality - This committee spot remains open and we are all working together to cover it. Sabrina is buying candy for the movie night.

Homeroom Parents - Milly Atkins announced that all is good. Mr. Doricott still needs a room parent.

Teacher Appreciation - Nothing to announce at this time.

Box Top - Lisa Seal - We have \$250 from last year to turn in. She will do one more collection on the 18th and turn it all in.

Beautification/Gardening - Ms. Erika - Word from her is that all is going well. 4H club has 50 kids + waitlist. Calvary church helped with mulch a couple weeks ago. Fall gardens are going in. The City donated over \$100 in seeds. A green bulletin board went up w/ sea turtle information. Eggs are hatching. The turkeys will be on campus and 4H will be in the Founder's Day parade. 4th and 5th grade GSP went to Kelly Park today for day in the life of the lagoon

Book Fair - They are ready to go for the November Book Fair.

Ice Pops - They have been selling well.

Movie Night - Jodi Rozycki - Flier is made and sent out. It will be next Friday night. Sabrina is shopping. All lunch tables will have to be moved out. We will need help with concession and clean up help. Movie will start shortly after 6pm and will be done before 8pm. No "extra" things for this one but will do holiday shorts and decorated wreaths for holiday movie. Per Ms. Masterson - No alcoholic beverages on campus. Panther den knows about the movie.

Backyard BBQ - Melissa Brewer and Jenni Hlghes are doing well and working on things. There will be more info as we get closer.

New Business - Kristen started a conversation about "take-home" fundraising. It has been a couple years since we have done a take home fundraiser for PTO. Kristen asked Jamie Garber to look into different fundraising companies. Kristen seeking opinions on whether we want to do one and if so, what kind do we want to do. Discussion about take home fundraisers took place. In the past we have done Otis Spunkmeyer which brought in about \$3500-4500 per year. Kristen presented the following ideas:

- Otis Spunkmeyer - \$19 premade frozen cookies - 40% of sales
- Another cookie company - \$10 for 2lb tubs - 35%
- Krispy Kreme - \$9 certificates and we get half

Rachel Forbes asked about asking for direct donations instead - Krtisten responds that we did and only 8 people have responded. Discussion about funding sources - coupon books came up. Masterson clarified that the coupon book money goes directly to the school, not PTO. Masterson - said she liked idea of giving people different opportunities to give. Jodi asked if there is time to do it and get it in time for Christomas. Kristen said that there is. More discussion about Otis Spunkmeyer and trying for a take home fundraiser this year. Consensus that Otis Spunkmeyer is reputable, that it's been a while since we've done one and that we should give it a try again. Consensus is that if it doesn't do well, that's ok. There was discussion about what to do with the money raised and that we need to have a specific reason for raising the money.

Lisa Seal motioned to adjourn at 3:37 pm. Kristin Schefcick seconded.