


September 28, 2015

MEMORANDUM

TO: Selected High School Principals

FROM: Janice Scholz, Director 
Office of Career & Technical Education

SUBJECT: Return on Investment-Parent Notification

Florida Statutes 1003.02(j) RETURN ON INVESTMENT states that districts must notify the parent of a student who earns an industry certification that articulates for postsecondary credit of the estimated cost savings before the student's high school graduation versus the cost of acquiring such certification after high school graduation, which would include the tuition and fees associated with available postsecondary credits. Also, the student and the parent must be informed of any additional industry certifications available to the student.

To assist you, we have created the attached spreadsheet indicating the Return on Investment (ROI) for each certification offered in the district. In order to comply with the provision, you are being asked to include information on your school's website and/or in one of your school newsletters regarding the ROI for industry certifications earned at your school. You may use the information included on the attached spreadsheet or only the information specific to the certifications offered on your campus. The attached spreadsheet is also located on the CTE website <http://ctebrevard.com/IndustryCert.htm>.

If you have any questions about the ROI data or articulation agreements, please contact me at 321-633-1000, extension 380.

Approved: 
Cyndi Van Meter, Associate Superintendent
Division of Curriculum & Instruction

C: Robin Novelli
Selected Curriculum Contacts
Selected CTE Department Chairs
CTE Resource Teachers

Attachment

Janice Scholz, Director
Office of Career & Technical Education
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Brevard Public Schools
Return on Investment for Industry Certifications to the General Public

Certification Name	Cost of Assessment	Cost of training	College credits	Cost of College credit*	Total cost
Accredited Legal Professional - ALP	\$125.00		3	\$412.00	\$537.00
Adobe Certified Associate: Dreamweaver	\$105.00		3	\$412.00	\$517.00
Adobe Certified Associate: Flash	\$105.00		3	\$412.00	\$517.00
Adobe Certified Associate: Illustrator	\$105.00			\$0.00	\$105.00
Adobe Certified Associate: InDesign	\$105.00			\$0.00	\$105.00
Adobe Certified Associate: Photoshop	\$105.00			\$0.00	\$105.00
Adobe Certified Associate: Premiere Pro	\$105.00			\$0.00	\$105.00
Air Conditioning Service Technician - NATE	\$500.00		3	\$412.00	\$912.00
ASE Automotive Maintenance and Light Repair	\$30.00			\$0.00	\$30.00
Autodesk Certified User - AutoCAD	\$120.00	\$1,380.00	3	\$412.00	\$1,912.00
Autodesk Certified User - Inventor	\$120.00	\$1,380.00	3	\$412.00	\$1,912.00
Autodesk Certified User -REVIT Architecture	\$120.00	\$1,380.00		\$0.00	\$1,500.00
Avid Media Composer Certified User ***	Included in training	\$1,995.00		\$0.00	\$1,995.00
Certified Medical Administrative Assistant	\$105.00	**		\$0.00	\$105.00
Certified Nursing Assistant (CNA)	\$286.50			\$0.00	\$286.50
Certified Solidworks Associate (CSWA)	\$99.00	\$500.00		\$0.00	\$599.00
Chief Architect Certified Apprentice	\$195.00		3	\$412.00	\$607.00
Emergency Medical Responder - IEMSR	\$100.00	**		\$0.00	\$100.00
Florida Automotive Dealer's Association	\$79.95			\$0.00	\$79.95
GIS Technician (Entry Level)	\$150.00	\$2,150.00		\$0.00	\$2,300.00
Microsoft MTA- HTML5 Applications Developer Fundamentals	\$119.00			\$0.00	\$119.00
Microsoft MTA Windows Networking Fundamentals	\$119.00			\$0.00	\$119.00
Microsoft MTA Windows Operating Fundamentals	\$119.00			\$0.00	\$119.00
Microsoft MTA Windows Server Fundamentals	\$119.00			\$0.00	\$119.00
Microsoft Office Specialist Bundle Certification (3 of 5)	\$330.00		3	\$412.00	\$742.00
NCCER Air Conditioning, Refrigeration and Heating ***	\$30.00		3	\$412.00	\$442.00
NCCER Carpentry *** (Plus OSHA card)	\$35.00		3	\$412.00	\$447.00
NOCTI - Clothing & Textiles Management & Production	\$31.00			\$0.00	\$31.00
NOCTI - Criminal Justice	\$20.00			\$0.00	\$20.00
ParaPro Assessment	\$50.00			\$0.00	\$50.00
ProStart Certificate of Achievement	\$36.00		3	\$412.00	\$448.00
Quickbooks Certified User	\$150.00		3	\$412.00	\$562.00
ServSafe Certified Professional Food Manager	\$187.00		3	\$412.00	\$599.00
Skills Connect Assessment for Marine Service Technology	\$20.00			\$0.00	\$20.00
Staff Credential	\$30.00	\$699.00		\$0.00	\$729.00
Water Treatment Plant Operator Level C	\$100.00	\$500.00		\$0.00	\$600.00

* College credit costs determined by \$104 per credit + \$100 for a textbook

** Requires 1 year of experience or complete the high school program

*** Must be taught in a certified program

The costs of assessments does not include retakes.