

# School Board of Brevard County

2700 Judge Fran Jamieson Way • Viera, FL 32940-6601

Mark W. Mullins, Ed.D., Superintendent



February 21, 2022

## MEMORANDUM

TO: Secondary Principals

FROM: Rachel Rutledge, Director  
Office of Career & Technical Education

### **SUBJECT: Parent Resources for School Websites - Return on Investment, Notification Letter and Infographic**

Florida Statutes 1003.02(j) RETURN ON INVESTMENT states that districts must notify the parent of a student who earns an industry certification that articulates for postsecondary credit of the estimated cost savings before the student's high school graduation versus the cost of acquiring such certification after high school graduation, which would include the tuition and fees associated with available postsecondary credits. The student and parent must be informed of any additional industry certifications available to the student.

To assist you, we have created the attached spreadsheet indicating the Return on Investment (ROI) for each certification offered in the district. In order to comply with the provision, you are being asked to include information on your school's website and/or in one of your school newsletters regarding the ROI for industry certifications earned at your school. You may use the information included on the attached spreadsheet or only the information specific to the certifications offered on your campus. The attached spreadsheet is also located on the CTE website <https://www.brevardschools.org/Page/3561>.

To provide parents with additional information regarding Career and Technical Educational opportunities and contact information, please also post the attached infographic to your school website.

If you have any questions about the ROI data, articulation agreements, or other parent information presented, please contact me at 321-633-1000, extension 11380.

Approved: \_\_\_\_\_  
Dr. Stephanie Soliven, Assistant Superintendent  
Secondary Leading and Learning

C: Sherri Bowman  
Mollie Vega  
Lena Wiebelt  
Secondary Curriculum Contacts  
CTE Department Chairs  
CTE Resource Teachers

Rachel Rutledge, Director  
Career and Technical Education  
Phone: (321) 633-1000, ext. 11380



**Brevard Public Schools**  
**2021-22 Return on Investment - Industry Certifications**  
**Parent Notification of Cost Savings**

<b>Certification Name</b>	<b>Retail Exam Cost</b>	<b>Cost of Training</b>	<b>Articulated College Credits</b>	<b>Cost of College Credit*</b>	<b>Total Cost</b>
911 Public Safety Telecommunicator ***	\$75	\$0	3	\$420	\$495
Adobe023-Adobe Certified Professional in Video Design (Requires Premier Pro and After Effects or Photoshop)	\$420	\$534	3	\$420	\$1,374
Adobe024 – Adobe Certified Professional Visual Design (Requires Photoshop and Illustrator or InDesign)	\$420	\$534	3	\$420	\$1,374
Adobe025 – Adobe Certified Professional in Web Design (Requires Dreamweaver and Animate or Photoshop)	\$420	\$534	6	\$740	\$1,694
Aerospace/Aircraft Assembly (AAA)	\$175	\$8,200	9	\$1,061	\$9,436
Automotive Maintenance and Light Repair (ASE)	\$30	\$0	3	\$420	\$450
ASE Entry Level - Auto: Automobile Service Technology (AS)	\$40	\$0	0	\$0	\$40
ASE Entry Level - Collision: Structural Analysis & Damage Repair	\$40	\$0	0	\$0	\$40
Autodesk Certified Professional - CAD	\$210	\$1,380	3	\$420	\$2,010
Autodesk Certified Professional - 3ds Max	\$210	\$1,380	0	\$0	\$1,590
Autodesk Certified Professional - Inventor	\$210	\$1,380	3	\$420	\$2,010
Autodesk Certified Professional - Revit	\$210	\$1,380	3	\$420	\$2,010
Autodesk Certified User - CAD	\$180	\$1,380	3	\$420	\$1,980
Autodesk Certified User - Inventor	\$180	\$1,380	3	\$420	\$1,980
Autodesk Certified User - Revit	\$180	\$1,380	3	\$420	\$1,980
Autodesk Certified User - Fusion 360	\$180	\$1,380	3	\$420	\$1,980
Certified EKG Technician (CET)**	\$117	\$0	0	\$0	\$117
Certified Medical Administrative Assistant (CMAA)**	\$117	\$0	0	\$0	\$117
Certified Nursing Assistant (CNA) ***	\$287	\$1,030	0	\$0	\$1,317
Certified Solidworks Associate - Academic (CSWA)	\$99	\$500	3	\$420	\$1,019
Chief Architect Certified Apprentice	\$195	\$0	3	\$420	\$615
Child Development Associate (CDA)	\$425	\$0	9	\$1,061	\$1,486
Entrepreneurship and Small Business (ESB)	\$144	\$288	0	\$0	\$432
EPA - HVAC	\$35	\$35	0	\$0	\$70
FAA Ground School	\$40	\$295	3	\$420	\$755
MSSC - Certified Production Technician	\$232	\$520	15	\$1,701	\$2,453
MS MTA - Intro to Programming using JAVA	\$70	\$42	3	\$420	\$532
MS MTA - Intro to Programming using HTML & CSS	\$70	\$42	3	\$420	\$532
MS MTA - Intro to Programming using JavaScript	\$70	\$42	3	\$420	\$532
MS MTA - Intro to Programming using Python	\$70	\$0	3	\$420	\$490
MS MTA - HTML Application Development Fundamentals	\$70	\$42	3	\$420	\$532
MS MTA - Networking Fundamentals	\$70	\$0	0	\$0	\$70
MS MTA - Windows OS Fundamentals	\$127	\$100	0	\$0	\$227
MS MTA - Security Fundamentals	\$70	\$0	0	\$0	\$70
MS Office Specialist - Word, Excel, PowerPoint (each test individually)	\$120	\$135	3	\$420	\$675
NASM (National Academy of Sports Medicine) - Certified Personal Trainer	\$599	\$1,199	0	\$0	\$1,798
NIMS - CNC Milling: Programming Setup & Operations	\$125	\$8,995	3	\$420	\$9,540
NOCTI - Apparel & Textiles Production	\$33	\$0	0	\$0	\$33
NOCTI - Criminal Justice	\$23	\$0	0	\$0	\$23
NRFSP (Natl Registry of Food Safety Professionals)	\$34	\$71	3	\$420	\$525
ParaPro Assessment	\$55	\$0	0	\$0	\$55
QuickBooks Certified User	\$156	\$225	3	\$420	\$801
Social Media Strategist	\$150	\$249	0	\$0	\$399
ServSafe Certified Professional Food Manager ***	\$36	\$153	3	\$420	\$609
Unity Certified User - Programmer	\$125	\$0	0	\$0	\$125
Wastewater Treatment Plant Operator - Level C	\$100	\$500	0	\$0	\$600
Water Treatment Plant Operator - Level C	\$100	\$500	0	\$0	\$600

\* College credit costs determined by \$106.74 per credit + \$100 for a textbook

\*\* Requires 1 year of experience or complete the high school program

\*\*\* Must be taught in a certified program

Brevard Public Schools pays for current program enrolled students to take Industry Certifications. This amount reflects the outside testing entity charge for testing. The cost of assessment does not include retakes.